DOCUMENT RESUME

ED 375 203 UD 030 098

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TITLE Building Villages To Raise Our Children: Community Outreach. Guides to Comprehensive Family Support Services.
INSTITUTION Harvard Family Research Project, Cambridge, MA.
REPORT NO ISBN-0-963-06271-9
PUB DATE 93
NOTE 62p.; For related documents, see UD 030 095-100.
AVAILABLE FROM Harvard Family Research Project, Harvard Graduate School of Education, Longfellow Hall, Appian Way, Cambridge, MA 02138.
PUB TYPE Books (010) -- Reports - Descriptive (141) -- Guides - Non-Classroom Use (055)

EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS Community Involvement; *Community Programs; Comprehensive Programs; *Cooperative Programs; Economically Disadvantaged; Educationally Disadvantaged; Elementary Secondary Education; Family Programs; Guidelines; *Outreach Programs; Parent Education; Parenting Skills; *Parent Participation; Partnerships in Education; *Program Implementation; *Recruitment; Resource Materials; School Community Relationship; Staff Development
IDENTIFIERS Diversity (Groups); Empowerment; *Family Support

ABSTRACT

This guide, volume four of a six-part series, describes several community-outreach methods and provides practical outreach suggestions that are based on experience, as well as typical problems and the ways practitioners have chosen to resolve them. The guide is divided into three parts. Part 1 focuses on recruitment. Specific topics cover ways of getting to know families and enlist their help, forming community partnerships, and educating the public. Part 2 provides suggestions for sustaining program participation. It discusses staff training, ways to make the program accessible and to meet family needs through linkages, and methods to stay attuned to parent interests. Part 3 covers how to ease a participant's transition from an early-childhood education and family-support program to the school system. A brief section on recruiting teen parents and fathers is included in the appendix and is followed by a resource guide that lists further sources of information about community outreach. (Contains 11 references.) (GLR)

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